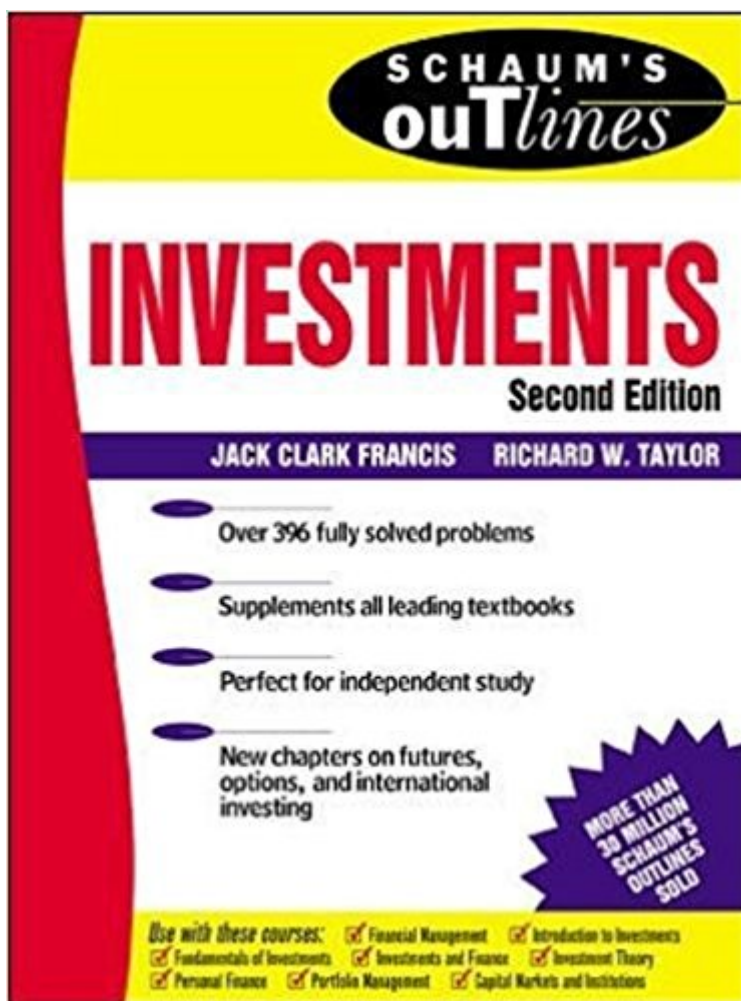


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Book Information

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Jack Clark Francis, Ph.D., is Professor of Economics and Finance at Bernard Baruch College in

New York, He previously worked for the Federal Reserve and has written several textbooks on investments published by McGraw-Hill. Richard W. Taylor, Ph.D., is Professor of Finance at Arkansas State University in Jonesboro, Arkansas. He is a Chartered Financial Analyst and has published papers in journals like The Financial Review, Financial Analysts Journal, and The Journal of Portfolio Management.

Guess I should have paid more attention that this was a second edition book, however it came up as a suggestion to go along with Investments 10th edition, hardcover textbook I ordered for school. Not worth returning so I'm stuck with it!!

Great for quick lookup. But this book is for reminding you, not for teaching beginners. It's brief, focused and terse. Very handy for those terms you generally understand but perhaps need confirmation or to refresh your memory of the details.

An excellent book. Good training material for a novice like me. Price very attractive.

Awesome book. Great for test prep and learning the steps to solve problems.

This is a good book to start with investing concepts.

Unfortunately, sloppy or nonexistent editing left a number of typos and even simple conceptual errors (e.g. confusing 1% with $100\% = 1$). In a format like this which relies almost exclusively on solved problems the reader's confidence is undermined.

Expressly received. Thanks very much

Thanks!

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